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Also by 162 Local Unions

TRADE UNIONS:

PIONEER YOUTH is a service agency ready to help with your children's programs. We can put you in touch with the latest educational practice. We can send you hints on how to organize children, suggestions for programs for different types of groups, information on what other unions have done, stories for union children, materials for union leaders, hints on organizing union camps. Call on us for literature and service.

IN CELEBRATION OF OUR 15th ANNIVERSARY

Pioneer Youth

Announces

MRS. FRANKLIN D. ROOSEVELT

will broadcast over

COLUMBIA NETWORK

on

Pioneer Youth and the Unions

at

10:45 P. M. Eastern Daylight Saving Time

MAY 4th, 1939

Sponsors

15th ANNIVERSARY

PIONEER YOUTH of AMERICA

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PIONEER YOUTH

after 15 years

IT IS THE children of today, who as men and women, citizens of the future, will be faced with the problem of ridding the world of the accumulated injustices that are threatening the very foundation of society. It will be their task to create new social, and cultural values, to save the best that there is in our civilization.

The organized labor movement was eager to make its contribution in preparing our children for this task. After much thinking, consultation and planning, Pioneer Youth was born, fifteen years ago.

By no means did we burden the children with adult problems. We were rather guided in our activities, both in our neighborhood clubs and in our camps, by the principles of modern psychology. We sought to create an atmosphere of inquiry free from racial and religious prejudices. Through play a spirit of equality and tolerance was engendered. In this way children learn to cooperate and to assume responsibility both as individuals and as a group.

Many a time we found that the problem is not so much the child as the parent. An important aspect of our activities, therefore, was to bring the parents closer together and to get them to cooperate in solving their problems as parents and citizens.

The influence of Pioneer Youth is out of proportion to its numbers. Other organizations have followed our methods and used our materials. We have thus assumed a position of leadership in the progressive children's movement.

This has been made possible by the generous assistance, both financial and moral that we received from trade unions, educators, and other friends who believe that our program is an indispensable part of the general movement for progressive labor education.

Today the need for such activities and services is so great that Pioneer Youth is impelled to expand its program. Requests keep coming in from all parts of the country. Our future usefulness depends on the continued support of our friends. The reward of those who have stood by us all these fifteen years are the hundreds of young men and women whose social consciousness, whose sympathetic understanding and support of the organized labor movement can be traced directly to the influence of Pioneer Youth.

FANNIA M. COHN
for the Board of Directors

There was never a greater need for such an organization as Pioneer Youth functioning in our organized labor movement. We have to create an environment and provide activities for our children that will develop in them initiative, self-reliance, mature judgment and creative imagination based on fact.

We are happy to participate in the 15th Anniversary of Pioneer Youth. We are looking forward to its greater effectiveness.

Executive Board,
AMALGAMATED GARMENT CUTTERS' UNION
Local 10, I.L.G.W.U., ISIDORE NAGLER, *Manager*

GREETINGS from

UNITED HATTERS, CAP AND MILLINERY
WORKERS INTERNATIONAL UNION

M. ZARITSKY, *President*

“Generously” do we direct the future generation to correct the evils of this world which they have inherited. But we must never forget that ours is the duty to prepare it for this task.

If an enlightened democracy is to prevail and be further extended in our country, the workers’ children must be prepared to join in the defense of democracy.

Our responsibility is further enhanced by the branching out of the labor movement into many new fields of activity. There is, therefore, a more urgent need for a children’s organization with a social purpose such as Pioneer Youth.

These objectives prompted the International Ladies’ Garment Workers’ Union to be a founder of Pioneer Youth and an active supporter during all these fifteen years of its service to the labor movement.

Executive Board,
ITALIAN DRESS & WAIST MAKERS’ UNION
Local 89, I.L.G.W.U.
LUIGI ANTONINI, *General Secretary*

The
EVA A. FRANK
“Let’s try it”
FUND

To start some new and needed work
in the South each year.



The
NETTIE LASKER
SCHOLARSHIP
To send children to Pioneer Youth
National Camp

*These are two Memorial Funds
established to remind us of our
friends and to aid our work.*

PIONEER YOUTH
KNOWS THE FUTURE
OF THE WORLD LIES IN
THE HANDS OF INTEL-
LIGENT AND WELL-IN-
FORMED WORKERS.

Fannia M. Cohn

More progressives every day are
cooperating through the
LEAGUE FOR MUTUAL AID
104 FIFTH AVENUE, N. Y. C.
Why not you?

PHILADELPHIA

an expanding program

SINCE back in the 1920's Pioneer Youth in Philadelphia has experimented with clubs, a camp, and play centers. For several years the chief activity has been a nursery school conducted at Carl Mackley Houses, the Hosiery Workers Housing Project. It has helped to set a standard for similar schools in other model houses and has done some outstanding work. Our pictures tell the story.

The past winter with the cooperation of WPA, seven full time and nine part time leaders have opened up three children's centers in Labor's Non Partisan League headquarters.

At the center in the 46th ward you are likely to run into a variety of craft groups and a ping pong tournament in full swing, engineered by a club of twelve to sixteen year old boys. One of the idlers waiting for a turn, fingers a newspaper and remarks. "Say what about Hitler's taking Czechoslovakia like that?" The others cluster about their leader eager to have their say. The United States is a democracy, they assert. Phil, who was South last summer, isn't so sure when he remembers the treatment of Negroes there. Billy, whose father belongs to the Union, says that it's the unions that are largely responsible for preserving our right of free speech.

At the center in Northwestern Labor's Non Partisan League, Negro and



white children are gathered around the piano with a Negro teacher. Violin lessons are going on too. Another group is making bamboo instruments. Some older boys and girls are cataloguing a library of books donated by the community, and representatives of various neighborhood baseball teams are discussing rules for a "tin-cup" baseball league.

In the evening youth groups go to the centers for discussion, dramatics, art and chess.

It is the cooperation of our committee with other labor groups, plus excellent WPA assistance that has made a success of our program.

PIONEER YOUTH of PHILADELPHIA

125 South Fifty-fifth

MILDRED ADAMS

Director

THOMAS TEMPLE

Chairman

BESSIE SCHICK

Secretary, BSTAU 18049

SIDNEY SHULMAN

Director, Neighborhood Centers

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LOCAL NO. 10

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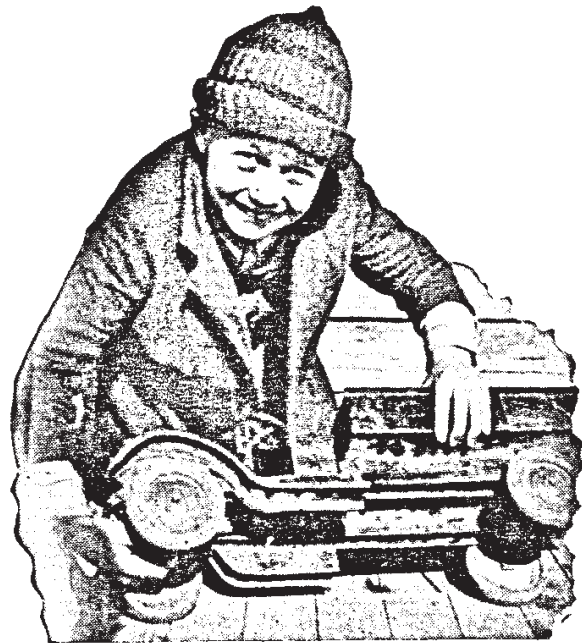
ITALIAN DRESSMAKERS' UNION, LOCAL NO. 89

LUIGI ANTONINI, *General Secretary-Manager*

CAMP LARRY

Marion, North Carolina

Textile Town Children
Build Their Own Camp



IT was nothing but a piece of wooded mountain side in 1931, when Larry Hogan first guided our children up the muddy road. Two of them had spent several weeks at our New York Camp and were determined to have a camp of their own. All winter discussion went on. When a versatile leader appeared, eleven boys and girls were ready to climb on the truck.

The first night or two they slept on the floor at the Hogan's until there was a roof over their heads. Discarded curve signs from the road formed effective shingles for their building. Boys and girls were divided by a wall. Cooking was over an outdoor fire place and everyone ate under the overhanging roof in front.

That is how Camp Larry began. Our only "professional" building was put up by one of that first group who hopped the truck, grown by 1937 into a full fledged carpenter of eighteen. It is named for Eva Frank who was one of the founders of the Camp. Most of the cabins are built during the summer, and much of the life of the campers is centered around construction—the swimming pool, the horse shoe pit, an outdoor shower bath.



Larry Hogan was the children's hero up until his death in 1935. The campfires where he sang his chain gang song and told of his latest exploits in organizing won't be forgotten.

The founders of Camp Larry were mainly children of blacklisted mill workers from Marion, N. C. Now children come to us from all over the South—Ten-

nessee, Alabama, Virginia and the Carolinas. Forty is capacity for we are still very primitive.

A mill town girl who grew up in the same sort of environment as our children and who spent the summer as a counsellor has helped us to evaluate what Camp Larry is accomplishing. "I was perfectly amazed at the progressive work being done at Camp Larry and overwhelmed when the full importance of this work dawned upon me. Here we were taking workers' children and giving them a chance that we had never had, to become imbued with the principles of unionism, to develop a psychology that would naturally place them in the labor movement when they become older."

A younger camper writes, "I have been to Camp Larry for the past two summers and I am planing to go this summer. Daddy wouldent want me to miss it if he could possible help it for he thinks its woth so much to me."

And one of our older children comments, "I have learned lots about the union since I have been going there."

And then there is the more subtle education—teaching the children to function democratically, drawing out and developing each personality, helping them to become secure in social relations.

That is Camp Larry.



AN EASY WAY TO HELP CAMP LARRY & PIONEER YOUTH

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lisle hose, plain and mesh—boxes of
three pairs of one size, color and
kind mailed to your home for \$2.50.

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This latest L.I.D. pamphlet contains dis-
cussions of vital importance to those en-
gaged in the struggle against fascist pro-
grams and racial philosophies by two of
America's eminent editors.15c

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INDUSTRIAL DEMOCRACY
112 E. 19th St. New York City

GREETINGS

With the children of the working class lies the future of America.
May Pioneer Youth continue undaunted in its task of educating the
future generation.

CORSET & BRASSIERE WORKERS' UNION

Local 32, I.L.G.W.U.

ABRAHAM SNYDER, *Manager*

Happily do we join in the 15th An-
niversary of Pioneer Youth. We are
eagerly looking forward to still
greater achievements by it.

Executive Board,
SKIRTMAKERS' UNION,
Local 23, I.L.G.W.
LOUIS REISS, *Manager*

Our future must be planned to lead
our world out of its chaotic condi-
tion. There is nothing more impor-
tant in such a program than activi-
ties for our children that will help
to develop body and mind, broaden
their outlook and deepen their
imagination.

Pioneer Youth is doing this for the
labor movement.

Executive Board,
KNITGOODS WORKERS' UNION
Local 155, I.L.G.W.U.
LOUIS NELSON, *Manager*

Responding to the tradition of our
I.L.G.W.U. we joyfully join in celebra-
ting the 15th Anniversary of Pioneer
Youth.

Today the organized labor movement
needs Pioneer Youth more than ever be-
fore.

EXECUTIVE BOARD,
BUTTON & NOVELTY WORKERS'
UNION, Local 132, I.L.G.W.U.
Martin Feldman, *Manager*

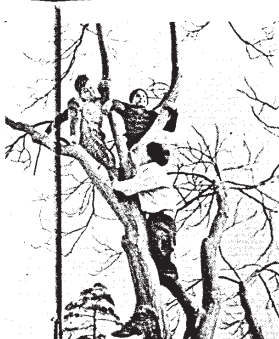
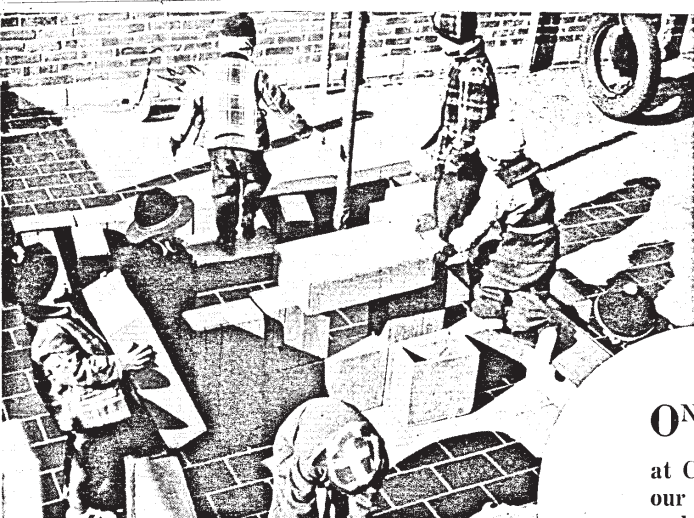
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The Voice of America's Minority
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New York, N. Y.



ON the left our nursery school at Carl Mackley Houses in Philadelphia. Above, ILGWU youngsters in Central Park and crafts at Camp. On the right a participant in a Christmas party. Below our New York camp seniors discuss the scenario for their movie and on the bottom the Beet Workers' children in Colorado at play with their WPA teacher.

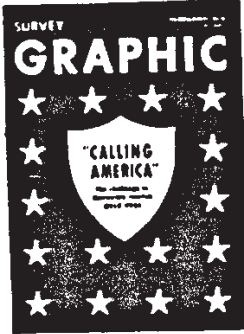


Roberta whose father mines coal in the Kanawha Valley of West Virginia.



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THE 50,000 first edition of the 148-page "Calling America" *Survey Graphic* sold out in 10 days. And only a few copies of the second edition of 30,000 have not been sold!



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George M. Shuster, John Masefield, Felix Frankfurter, Thomas Mann, Hendrik Willem Van Loon and others.

PRESS COMMENTS

New York Times—"remarkable issue."
Detroit Free Press—"grand job of selling the American principle of Democracy."
Harry Hansen, New York World-Telegram—"offers a vast amount of information for those who write, think and act to stop persecutions and injustices in the United States."

Davenport, Iowa, Times—"timely contribution to American thought."

The Nation—"We congratulate 'Survey Graphic' and hope that this excellent issue has the wide distribution it deserves."

Single copies of "Calling America" sell for 50c. The annual subscription price of "Survey Graphic" is \$3. For the next five issues—and "Calling America" free—mail only \$1 with the coupon below, while copies are available. Mail your order today!

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Send me "Calling America" free and the next five issues for the dollar I enclose.

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THE FORWARD

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PIONEER YOUTH CAMP

RIFTON, N. Y.

IN

THE CATSKILLS

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WALTER LUDWIG, *Director*

For information address:

MRS. FRIMA FRUMES, *Camp Registrar*

PIONEER YOUTH OF AMERICA, Inc.

219 W. 29th St.,

PE. 6-3055

New York City

"WEBBRICK SIGNS UP" a rollicking two reel moving picture of the Hudson River brickyard industry written, acted and produced by Pioneer Youth campers, available for rental for union meetings, parent groups, childrens' clubs, school assemblies or camps. Nominal fee. Inquire at Pioneer Youth.

OPEN HOUSE

P. Y. CAMP — RIFTON, N. Y.

(8 miles south of Kingston, N. Y.)

SATURDAY and SUNDAY, AUGUST
5 & 6

Unionists — parents — graduates — friends. You're invited to our Camp Anniversary celebration.

Let us know ahead so we can reserve a room for you at a reasonable rate.

"Information Please!"



PIONEER YOUTH CAMP

at Rifton, New York

NOW and again we fall into a statistical mood as we did at camp one summer at the closing banquet.

"The loaves of bread eaten this summer," we announced, "would make a figure 8 with its top around the ball field, cross at the dam, circle the lake and meet back of the Everglades. Spinach consumed would fill the swimming pool, and the hot dogs roasted on hikes if coiled end to end would outfit both cars with balloon tires." The juniors' mouths dropped. Could we possibly have eaten such mountains of food?

With fifteen seasons behind us we are again feeling statistically inclined. Over the years we have registered 2087 children, most of them from homes representing each summer more than 30 unions. Staff members to whom we have given employment total some 446. All together we would make a fair sized town, considerably larger than the nearby brick towns along the Hudson in one of which we organized some children's clubs and where the accompanying photograph shows our campers interviewing a brick worker.

The camp has had three directors: Joshua Lieberman (1924-1929) author of *CREATIVE CAMPING*; Alexis Ferm (1930-1932), now director of the Modern School; and Walter Ludwig, director of the camp since 1933.

Out in front leading the procession of uninterrupted service, is Ida Archibald, cook at the camp since our infancy in 1924. Even when the hot times

were not confined to the stove Ida has stood by the camp. We salute her loyalty—and French toast!

What has it all meant? Several of the camp's "graduates" will speak for themselves.

DID PIONEER YOUTH CAMP MEET YOUR NEEDS AND INTERESTS ADEQUATELY?

"Yes . . . the only place where I definitely felt I had a place in the community . . . and we were made to feel as if we were there to build our own community, which gave us a real interest."

"Yes, because no one hindered me in my activities . . . as long as they were legal. The spirit more than made up for lack of equipment."

"The friendly atmosphere helped a great deal in meeting my needs and interests adequately."

"No, not enough scheduled activities."

"The arranging of our own schedule by the boys (and girls) was a great factor in my complete enjoyment of P. Y. camp."

"Socially it did . . . made me social and labor conscious."

"Physically not, because of lack of equipment."

(Statisticians Note: As the years go on, physical equipment of P. Y. is improving.)

"P. Y. very definitely met my interests . . . primarily because proficiency in special activities didn't really matter at P. Y., and because of that I lost a great deal of my self-consciousness and did many nice things."

"Yes . . . Broadened my outlook, giving an awareness of a far greater variety of activities than I had ever known before coming to P. Y. . . . dramatics, discus-

sions on current events and problems, responsibilities of a communal type . . . proved to be just as fascinating and necessary as a good ball game."

What P. Y. Camp Activities Remained Permanent Interests?

Discussions are mentioned most often. Athletics and dramatics are next with swimming, crafts and community jobs coming in third.

What was Unique About P. Y. As Compared To Other Camps?

" . . . the spirit and community life was much more sincere . . . gave the campers a certain sense of loyalty. Also, no regimentation . . . no rah-rah camp spirit . . . a certain calmness which made you feel you were really living in the country."

"P. Y. has a spirit all its own."

"The more intimate and friendly life was unique in P. Y. partly because it was a small camp."

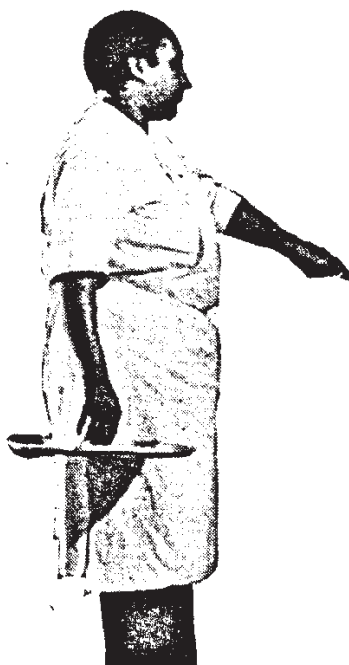
"The making of our own schedule, the freedom we enjoyed."

"Social equality . . . lack of racial discrimination."

"The fact that the project method actually worked."

"The activity program along lines of choice rather than routine."

"The introduction of the trade union movement and its significance . . . to labor and its problem . . . and what is most important, the development of a critical



IDA

mindfulness of this society that we live in."

"The social-mindedness of its program was unusual . . . entire atmosphere has left a pleasant memory . . ."

"Greater freedom of expression. More cultural and intellectual activities."

"Social attitude, progressive spirit, freedom of expression, superior type of leaders."

All those who answered the questionnaire state that they give preference to union made goods when buying. (Statistician's note: Anyone who didn't, would not dare answer the questionnaire!) Their most widely read newspaper is the *New York Times*; *The Nation*, *New Republic* and *the New Masses* are the most mentioned magazines. All who are eligible to do so, belong to some trade union.

Many of these former campers contribute to liberal and labor funds, especially China, Loyalist Spain, and striking workers.

We submit that our product is ready to carry on our Democracy.



Campers Interviewing a Brick Worker

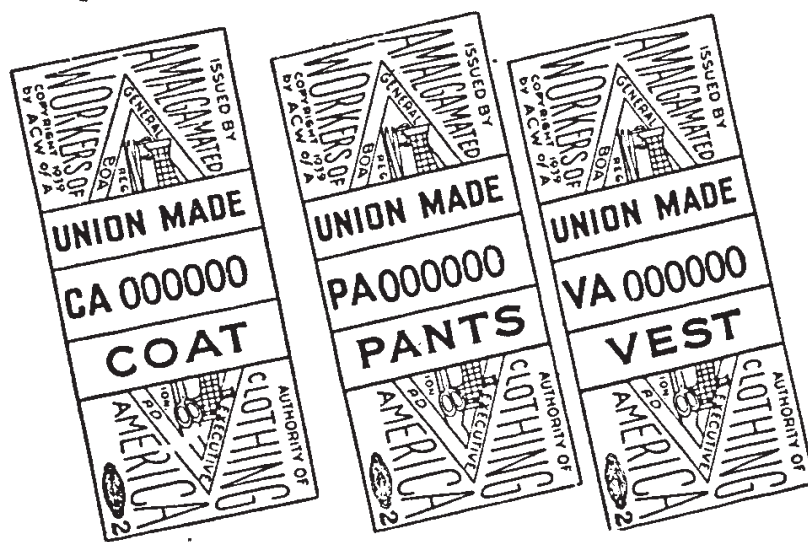
BE ON GUARD

Look for the union label of the Amalgamated Clothing Workers of America when buying men's and boys' clothing, overalls, shirts, undergarments, neckties, lumber jackets, gloves, and all other kinds of men's wearing apparel.

The Amalgamated label is your guarantee that the articles you buy are of the best workmanship and produced under one hundred per cent union conditions by members of the Amalgamated Clothing Workers of America.

By insisting on the Amalgamated label you will help to guard against a return of sweatshop conditions to the industry. By helping the Amalgamated Clothing Workers of America you help the labor movement generally.

Ask for the Amalgamated label on each part of the suit—coat, pants and vest. There are different Amalgamated labels for coats, pants, vests, shirts and undergarments, work clothes neckwear and gloves.



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A wide variety of subjects relating to child guidance and parent education. These pamphlets are of practical interest to parents, teachers and social workers.

Titles include:

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Four illustrated leaflets. Four for10
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A Happy Day for the Family—encouraging children's success.	
Dad Comes Home—a typical "hard times" situation in the home.	
Complete list of publications on request	

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Devoted to the interpretation of Negro life in America. Its discussions of the Negro in industry, housing, business, education, health, politics, art, and interracial contacts have beneath them the support of fact and authority. Its fiction is given the highest rating by Edward J. O'Brien; its poetry is among the most distinguished published today. A magazine of mental vigor—never dull.
15c per copy \$1.50 per year

AGENTS WANTED

Opportunity

Journal of Negro Life
Now in its 15th Year

Published by the National Urban
League
1133 Broadway New York City

The development of the intelligent worker and citizen begins with the child.

Toward this end the organized labor movement makes its collective contribution through such organizations as Pioneer Youth.

It is difficult to correct bad habits but it is possible to prevent their development.

Executive Board
BONNAZ & HAND
EMBROIDERERS' Union,
Local 66, I.L.G.W.U.

ZACHARY L. FRIEDMAN, *President*

Greetings from

MILLINERY WORKERS'
UNION

LOCAL NO. 24

ALEX ROSE, *Sec'y.-Treas.*

We cannot begin to plan our future without including a program for workers' children.

No wonder we are proud of the part played by our I.L.G.W.U. in the formation and development of Pioneer Youth.

Philadelphia Joint Board
WAIST & DRESSMAKERS
UNION, I.L.G.W.U.

SAMUEL OTTO, *Manager*

As the oldest local of our I.L.G.W.U. we have long been in a position to observe that the making of the man begins in the kindergarten, that the formation of the child's character and personality is influenced by play. This, therefore, must be intelligently directed.

Pioneer Youth attempts to accomplish this task. It well deserves our support.

Executive Board
THE UNITED CLOAK & SUIT
OPERATORS' UNION
Local 117, I.L.G.W.U.

RUBIN ZUCKERMAN, *Chairman*
LOUIS LEVY, *Manager*

We have stood by Pioneer Youth since its birth. We have watched the workers' children who were influenced by it.

In appreciation of the great service of Pioneer Youth to the labor movement, we send our best wishes.

Executive Board
CLOAK & SUIT PRESSERS'
UNION, Local 35, I.L.G.W.U.

JOSEPH BRESLAW, *Manager*
M. COOPERMAN, *Chairman*

This message will convey cheer and best wishes for continued success to Pioneer Youth that has tried faithfully to perform its function as the children's organization within our organized labor movement.

Executive Board
BELTMAKERS' UNION
Local 40, I.L.G.W.U.

HENRY SCHWARTZ, *Manager*

P. Y. REMEMBERS

the children that

SANTA FORGETS

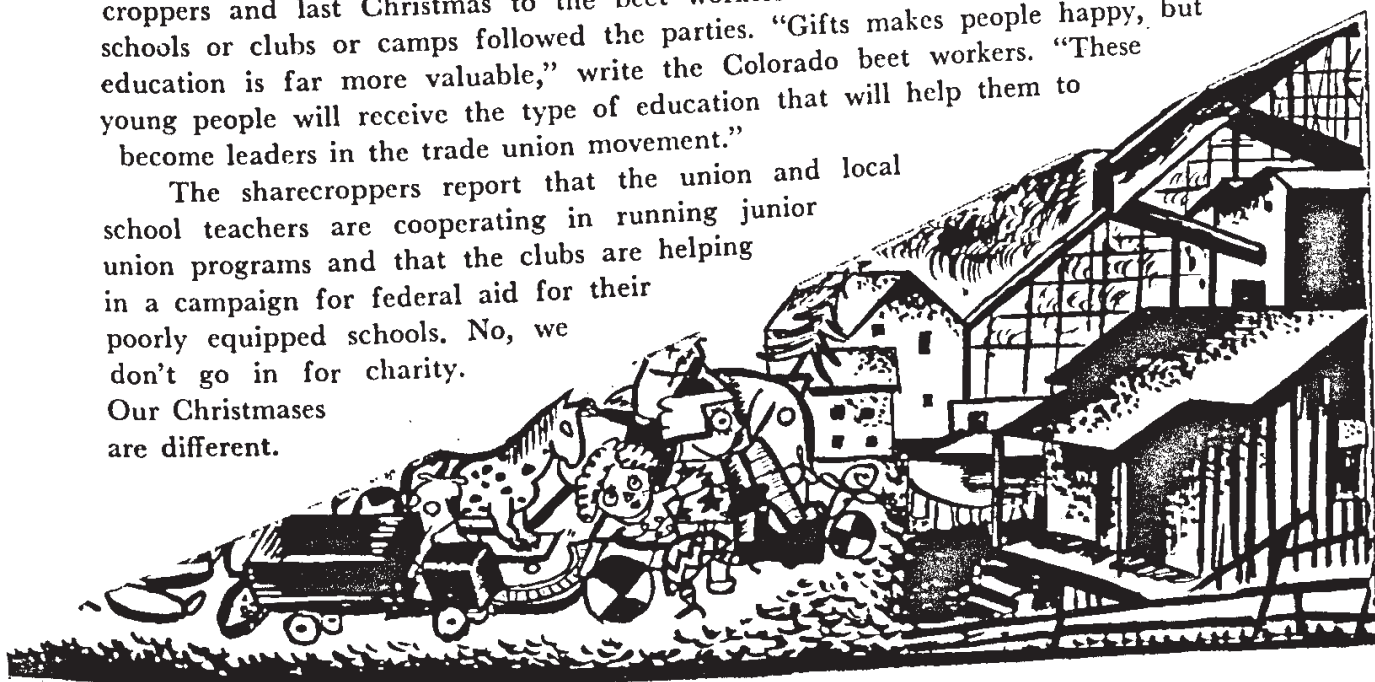


IT'S not just that we get to feeling such an urge to fuss over dolls along about December. We admit our Christmas parties are fun, but we've lots deeper motives. The toys our friends collect for us are sent to children on the industrial frontiers where ladies' aids and junior leagues don't penetrate. And they go not merely to individuals, but to unions. We pick the union whose membership is having a particularly hard struggle and the parties are used to bolster morale.

The sharecroppers told us, "We feel that these parties were a splendid thing for our union work. All the people were interested and many of them came out who wouldn't think of coming to a union meeting. The fact that the union was interested in their children makes a basis of understanding which did not exist before."

Back in 1929 it was the children of strikers in Marion, North Carolina, who received our Toys. Next came Danville, Va., then West Virginia coal miners. When the United Mine Workers became strongly established (and times were better) we sent to the sharecroppers and last Christmas to the beet workers also. In each case children's play schools or clubs or camps followed the parties. "Gifts makes people happy, but education is far more valuable," write the Colorado beet workers. "These young people will receive the type of education that will help them to become leaders in the trade union movement."

The sharecroppers report that the union and local school teachers are cooperating in running junior union programs and that the clubs are helping in a campaign for federal aid for their poorly equipped schools. No, we don't go in for charity. Our Christmases are different.



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<i>Suggestions of other written material will be sent upon request. Further material is in preparation.</i>	

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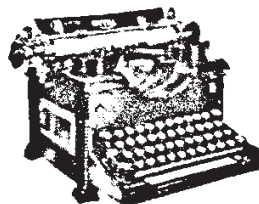
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Greetings to

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from

LITHOGRAPHERS UNION

and urging a continuation of the program for progressive youth education.



205 West 14th Street,
New York, N. Y.

The organized labor movement is deeply interested in bringing up the children of the workers so that when they come of age they will have a better understanding of the world they live in and be fit to take their place as workers and citizens in our democracy.

We gladly join the multitude of friends of Pioneer Youth in its Birthday Celebration.

Executive Board,
UNDERGARMENT & NEGLIGEE
WORKER' UNION
Local 62, I.L.W.U.

SAMUEL SHORE, *Manager*

We are eager to make our contribution to the building of a better, saner world, free of prejudice. That is why we support Pioneer Youth in its efforts to provide activities for workers' children that will help achieve this end.

Our best wishes for a great future.

Executive Board,
BLOUSE & WAISTMAKERS,
UNION,
Local 25. I.L.G.W.U.

CHARLES KREINDLER, *Manager*

Healthy, inspiring activities for workers' children that will give them an insight into our turbulent world is the concern of the labor movement.

We are glad to join with the rest of the labor movement in the celebration of the 15th Anniversary of Pioneer Youth.

Executive Board,
DRESS PRESSERS' UNION
Local 60, I.L.G.W.U.

MAX COHEN, *Manager*

Greetings



TO PIONEER YOUTH

AFFILIATED SCHOOLS

ANONYMOUS

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WOMEN'S TRADE UNION LEAGUE



Acknowledgments

We express our gratitude to those whose generous help and support made this booklet possible.

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For some of the photographs

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